



## *Pentastic Hot Jazz & Music Festival Society*

### **25th Annual Jazz & Music Festival Sponsorship Event: September 8, 9 & 10, 2023**

Valued Sponsor of the Pentastic Jazz Festival:

With much needed financial support from the community, we are able to continue to bring in high caliber bands making our festival one of the best and largest in Western Canada and the United States. This shoulder season festival extends our tourist season bringing visitors from throughout B.C., Alberta, and the United States to enjoy not only the music, but also the many other things that Penticton has to offer. **Without sponsor backing it would be impossible to put on this quality of festival and to give back to our community - for this we thank you sincerely.**

We are a diverse board of directors that volunteer our time year round to ensure a well-run and entertaining weekend and we are very fortunate to have many great volunteers who help during the event.

Each year we are able to donate money to both the local high school music programs. We recognize the support of our valuable sponsors through festival programs, rack cards, posters, advertising, social media, email blasts, press releases, sponsor supplied signs and banners at the festival venues and on our website: [www.pentasticjazz.ca](http://www.pentasticjazz.ca)

To show our **appreciation** of your financial support we invite our Platinum through Bronze sponsors to a special "**Kick-Off Party**" on Thursday, September 7th, 2023.

Several levels of sponsorship are available with the Platinum level including a full page ad in the program and all other levels get a listing in the Festival program:

#### **PLATINUM LEVEL: VALUE \$2,000<sup>+</sup>**

1. Logo placed on full colour rack cards distributed in the Pacific Northwest region.
2. Listing & logo on Festival Posters distributed throughout the Okanagan.
3. Full-page, full colour advertisement and listing in the official program. *Advertisement to be supplied by sponsor and e-mailed by June 1, 2023* to the festival designer at: [spitfiredesign@telus.net](mailto:spitfiredesign@telus.net). **supply at: 5.5"w x 8.5"h in PDF format.**
4. Venue advertising (Sponsor provided, please contact us for specs).
5. Eight x 3 Day All Event passes. Value of \$1200.00
6. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 7th, 2023. Value of \$130.00
7. Listing and logo, as provided by sponsor, on festival website [www.pentasticjazz.ca](http://www.pentasticjazz.ca) with a link to sponsor's own web page.
8. Logo Listing in the festival official program. Sponsors can also supply banner to display in Penticton Trade & Convention Centre.



## Sponsorship Levels

### **GOLD LEVEL: \$1,000+**

1. Venue advertising (Sponsor provided - size limitation – please contact us for specifications).
2. Six x 3 Day All Event passes. Value of \$900
3. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 7th, 2023. Value of \$130.00
4. Listing, as provided by sponsor, on festival website - [www.pentasticjazz.ca](http://www.pentasticjazz.ca) , with a link to sponsor's own web page.
5. Listing in the festival official program & optional Display sign at Penticton Trade & Convention Center

### **SILVER LEVEL: \$750+**

1. Two x 3 Day All Event passes & Two x Friday passes. Value of \$460.00
2. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 7th, 2023. Value of \$130.00
3. Listing, as provided by sponsor, on festival website [www.pentasticjazz.ca](http://www.pentasticjazz.ca) and in the official Festival program.
4. Listing in the festival official program & Display sign at Penticton Trade & Convention Center

### **BRONZE LEVEL: \$500+**

1. Two x 3 Day All-Event-passes. Value \$300.00
2. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 7th, 2023. Value of \$130.00
3. Listing, as provided by sponsor, on festival website [www.pentasticjazz.ca](http://www.pentasticjazz.ca) and in the official Festival program.

### **FRIENDS OF THE FESTIVAL: DONATIONS UP TO \$500+**

1. Listing, as provided by sponsor, on festival website [www.pentasticjazz.ca](http://www.pentasticjazz.ca) and in the official Festival program.

## Sponsor Commitment Form

Please print and complete and forward to us or fill in on our website under Sponsors: [www.pentasticjazz.ca](http://www.pentasticjazz.ca)

All sponsorship \$ would be appreciated by June 1st, 2023. The Society will issue invoices if requested.

Company/Individual Name	
Sponsorship Level	
Name as it should appear on the Pentastic website	
Mailing address	
Website address	
Contact person name	
Contact person email	
Phone number	

The fine print:

- ✓ We understand that this letter will allow the Society to include us as sponsors on their web site immediately as well as in the Festival Program and advertising appropriate to our level of support. Please provide your current logo for Platinum Sponsorship. Email jpeg format logo to [spitfiredesign@telus.net](mailto:spitfiredesign@telus.net)

Signed \_\_\_\_\_ Date: \_\_\_\_\_

Completed forms can be emailed on [www.pentasticjazz.ca](http://www.pentasticjazz.ca)

or email to: **[support@pentasticjazz.ca](mailto:support@pentasticjazz.ca)**

or mailed to:

The Pentastic Jazz Festival, 113-437 Martin Street, Box 386, Penticton, BC, V2A 5L1

Phone 250.770.3494

*Thank You!*