



Pentastic Jazz and Music Festival 2024 Sponsorship Package

26TH Annual Jazz and Music Festival September 6th, 7th & 8th - 2024

COMMUNITY PARTNERSHIP LEVELS

Financial support from our Community Partners have supported this high caliber music festival for 25 years. Your continued support will enable us to produce the 26th festival and allow us to bring much needed tourism revenue to our beautiful city. Without community partnerships, it would be impossible to produce this caliber of entertainment to be enjoyed by locals and visitors at reasonable prices.

The Pentastic Jazz Festival Society is solely dependent on resources from the Volunteer community as there are no individuals or groups that are paid employees.

As part of our commitment to participate in the community partnership program, we donate money to the Princess Margaret High School Band program through 2 silver collection proceeds.

Community Partners are recognized through festival program listings, rack cards, posters, media advertising, social media postings and other various communications. Signs and banners supplied by the Community Partner will be featured during the festival and on our website for some levels of sponsorship.

To show our appreciation of your financial support, we invite you to join us for the Kick Off Party on Thursday, September 5th, 2024.

Several levels of sponsorship are available. The Title sponsorship level through to Platinum, Gold, Silver, Bronze and Friends will provide you with a choice of benefits as listed below.

TITLE SPONSORSHIP: \$5,000.00

- All collateral produced will feature your company name as the Presenting Sponsor
- Your logo and name will be placed on material distributed throughout the Pacific Northwest, United States publications, BC Media, Social Media and our Website
- Full page advertisement and listing in the official festival program. Advertisement should be supplied to the festival designer by June 1, 2024 at: spitfiredesign@telus.net It should be in a PDF format 5.5w x 8.5h
- Venue advertising (sponsor provided, please contact us for specs)
- Reserved Table for 8 at the Opening Ceremonies
- Eight (8) All Event Weekend Passes – Value \$1280.00
- Invitation for 2 to the Kick Off Party – Value \$150.00
- A banner may be installed at the Penticton Trade and Convention Centre during the festival

PLATINUM LEVEL - \$2,000.00

- Logo placed on full colour rack cards distributed in the Pacific Northwest
- Listing and Logo on Festival Posters distributed throughout the Okanagan
- Full Page advertisement in the official festival program. Advertisement to be supplied by the sponsor and e-mailed by June 1, 2024 to the festival designer at: spitfiredesign@telus.net supply PDF format 5.5w x 8.5h inches.
- Venue advertisement
- Eight (8) All Event Weekend Passes – Value \$1280.00
- 2 Kick Off Party tickets – Value \$150.00
- Listing and Logo as supplied by sponsor on the festival website with a link to the sponsor's own website
- Sponsors may also install a banner at the Penticton Trade and Convention Centre during the festival weekend.



GOLD LEVEL: \$1,000+

1. Venue advertising (Sponsor provided - size limitation – please contact us for specifications).
2. Six x 3 Day All Event passes. Value of \$900
3. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 5th, 2024. Value of \$150.00
4. Listing, as provided by sponsor, on festival website - www.pentasticjazz.ca , with a link to sponsor's own web page.
5. Listing in the festival official program & optional Display sign at Penticton Trade & Convention Center

SILVER LEVEL: \$750+

1. 4 All Event passes. Value of \$640.00
2. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 5th, 2024. Value of \$150.00
3. Listing, as provided by sponsor, on festival website www.pentasticjazz.ca and in the official Festival program.
4. Listing in the festival official program & Display sign at Penticton Trade & Convention Center

BRONZE LEVEL: \$500+

1. Two x 3 Day All-Event-passes. Value \$320.00
2. Invitation for 2 to the Festival's "Kick-Off Party" on Thursday, September 5th, 2024. Value of \$150.00
3. Listing, as provided by sponsor, on festival website www.pentasticjazz.ca and in the official Festival program.

FRIENDS OF THE FESTIVAL: DONATIONS UP TO \$500+

1. Listing, as provided by sponsor, on festival website www.pentasticjazz.ca and in the official Festival program.

Sponsor Commitment Form

Please print and complete and forward to us by email or mail.

All sponsorship \$ would be appreciated by June 1st, 2024. The Society will issue invoices if requested.

Company/Individual Name	
Sponsorship Level	
Name as it should appear on the Pentastic website	
Mailing address	
Website address	
Contact person name	
Contact person email	
Phone number	

The fine print:

- ✓ We understand that this letter will allow the Society to include us as sponsors on their web site immediately as well as in the Festival Program and advertising appropriate to our level of support. Please provide your current logo for Platinum Sponsorship.
Email jpeg format logo to spitfiredesign@telus.net

Signed _____ Date: _____

Completed forms can be emailed on www.pentasticjazz.ca

or email to: **support@pentasticjazz.ca**

or mailed to:

The Pentastic Jazz Festival, 113-437 Martin Street, Box 386, Penticton, BC, V2A 5L1

Phone 250.770.3494

Thank You!